

Calvert All Stars

January 23, 2007

Dear Business Owner;

Eight years ago, forty of the best and brightest athletes in Calvert County came together to form the Calvert All Stars, a competitive cheerleading team. Over the last seven years, our organization has grown to include athletes from all over Southern Maryland and expanded to include competitive dance. This season we have nearly 100 student-athletes who come from a variety of socio-economic backgrounds.

Calvert All Stars, Inc. is recognized by the state of Maryland and the IRS as a 501(c)3 nonprofit organization. Our staff is made up entirely of volunteers who devote many long hours mentoring and training our members to be the best that they can be; not only in the sport of competitive cheerleading & dance, but in life. Our organization is built upon a strong foundation of Families, Friends, and Fun teaching Safety, Skills, and Sportsmanship. We take great pride in our accomplishments, which include six national titles. However, our proudest moments have come when our organization is repeatedly recognized for Spirit and Sportsmanship and when our members consistently maintain honor roll status at their respective schools - 85% of our membership maintain a 3.0 gpa or higher.

Our organization has nearly tripled in size since we began. We have recently moved into a larger training facility so we may provide adequate program space, additional training opportunities and equipment. In an effort to encourage community support we have established a sponsorship program. The Calvert All Stars attend competitions locally, in areas such as Anne Arundel, Baltimore, Calvert, Charles, Montgomery, Prince George's, Washington, DC and Virginia. We also attend events up and down the East Coast to popular destinations such as Ocean City, MD, Atlantic City, NJ, and Myrtle Beach, SC. During these competitions and events we are out in the community and quite visible. **We are offering you the opportunity to become a sponsor and honorary member of the Calvert All Stars Family, which is TAX DEDUCTIBLE. Advertising value notwithstanding, imagine the recognition your company will receive as sponsor of this worthwhile and well-respected organization.** While we strive to provide our members with numerous fundraising activities, we also work very hard to keep our membership fees reasonable insuring that every child who wants to participate, can. Competitive cheer & dance is not only physically demanding but also financially demanding.

Thank you for your time and consideration and we hope that we will be hearing from you soon. Please do not hesitate to contact us at 410-257-2431 with any questions you may have.

Cheerfully yours,

Tracie Jones,
CAS President

Positive Attitudes Win

PO Box 27 ~ Chesapeake Beach, Maryland 20732
410-257-2431

Calvert All Stars, Inc. Sponsorship

a 501 (c) 3 organization

Information

Company Name:		
Contact Name	Owner Name:	
Federal EIN:	Phone:	
Business Type:		
Current Address:		
City:	State:	ZIP:
Company website address is:		
Signature of Owner:		Date:

Levels of Sponsorship

Please select one of the following Sponsorship Levels below:

- Sponsor Level 1: \$500 YOUR COMPANY NAME AND/OR LOGO will be listed on our website (www.calvertallstars.com) with a reciprocal link (if available) which receives, on average, 400 hits per week.
- Sponsor Level 2: \$1000 Benefits of Sponsor Level 1 PLUS YOUR COMPANY NAME AND/OR LOGO will be listed on our team banner which is displayed at all competitions.
- Sponsor Level 3: \$5000 Benefits of Sponsor Level 1 & 2 PLUS YOUR COMPANY NAME AND/OR LOGO will be included on our team t-shirts which are worn by our team members, coaches, and family members at all of the competitions and functions we attend or host.
- Other Amount: \$ _____.
- Scholarship Fund \$ _____

****All donors will be recognized on our website****

We welcome all donations – whether monetary, goods, or services. If the sponsorships above do not fit your needs and you would like to discuss how your company could sponsor the athletes of CAS in other ways please do not hesitate to contact us at 410-257-2431.

Please mail your completed sponsorship form and donation too:

Calvert All Stars, Inc. PO Box 27 Chesapeake Beach Maryland 20732

Upon receipt of your sponsorship application you will be issued a donation receipt. Thank you for your consideration and generosity; your support of this program will make a difference in the lives of many children.

Please make a copy for your records